



150th Anniversary Sponsorship Program

Celebrating 150 Years Together

The Municipality is proud to celebrate its 150th anniversary — a historic milestone that honours our past, celebrates our present, and looks ahead to our future. This celebration will bring together residents, families, businesses, and visitors through a series of commemorative events, including community activities, a parade, and the creation of a lasting memory book.

We invite local businesses, organizations, and partners to be part of this important moment in our history by becoming a sponsor. Your support will help make these celebrations meaningful, inclusive, and memorable for generations to come.

Why Sponsor?

Sponsoring the 150th anniversary is an opportunity to:

- Showcase your business as a community leader
- Increase visibility and brand recognition
- Support local heritage and community pride
- Connect with residents and visitors
- Be part of a once-in-a-generation milestone

Sponsorship Packages

We offer tiered sponsorship levels so businesses can choose the level of recognition that best aligns with their goals and budget.

Platinum Sponsor — \$2,500+

Our highest level of recognition for partners seeking maximum visibility and community impact.

Benefits:

- Prominent logo placement on official anniversary signage (displayed for up to 5 years, with possibility of renewal)
- Recognition on major event banners
- Public recognition during the anniversary parade on the Municipal float
- Recognition in the official 150th anniversary memory book
- Recognition on the Municipality's social media platforms

Gold Sponsor — \$1,500

Strong visibility across key celebration materials and platforms.

Benefits:

- Logo placement on official signage (displayed for up to 5 years, with possibility of renewal)
- Recognition on the Municipality's social media platforms
- Recognition in the official 150th anniversary memory book
- Logo displayed on an official event banner during the 150th celebrations

Silver Sponsor — \$1,000

A meaningful way to show your support while gaining community recognition.

Benefits:

- Recognition on the Municipality's social media platforms
- Recognition in the official 150th anniversary memory book
- Logo displayed on an official event banner during the 150th celebrations

Bronze Sponsor — \$500

An accessible entry-level sponsorship for businesses wishing to show their support.

Benefits:

- Name recognition on the Municipality's social media platforms
- Recognition in the official 150th anniversary memory book or logo placement on an event banner (sponsor's choice)

Community Sponsor — \$250

Designed for small businesses, individuals, or organizations wishing to contribute through a smaller donation or merchandise support.

Benefits:

- Name recognition on the Municipality's social media platforms

Benefit Details

Official Anniversary Signage (up to 5 years)

A sponsorship sign will be installed in a central location within the village to highlight participating sponsors and recognize their long-term support.

Event Banners

A branded banner featuring sponsors will be displayed and transported to major events throughout the 150th celebrations.

Parade Recognition

During the main celebration event (planned for June 13), sponsors will be recognized as part of the Municipal float during the anniversary parade.

150th Anniversary Memory Book

Eligible sponsors will be featured in a commemorative publication documenting the Municipality's 150-year history. This keepsake will serve as both a collector's item for residents and a historical reference for future generations.

Social Media Recognition

Sponsors will be highlighted on the Municipality's social media platforms, helping showcase and support local businesses within the community.

How to Become a Sponsor

To confirm your sponsorship or learn more, please contact:

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Director General
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819-467-2941 ext. 101

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Special Projects Coordinator
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Thank You

We are deeply grateful to the businesses and organizations that support our community. Your partnership helps bring this historic celebration to life and ensures a meaningful legacy for the next 150 years.

All funds received through this sponsorship program will be used directly to support the 150th anniversary celebrations and related community events.